



# Your Customers Are Already *Reading*

Reach 7,700+ engaged local readers every week through Clark County's most trusted independent news source.

## The Audience That Trusts Us, Trusts *You*

Clark County Today readers aren't casual scrollers. They're engaged community members who trust our journalism and actively support local businesses.



**7,700+**  
WEEKLY READERS



**31,000+**  
WEEKLY IMPRESSIONS



**47.8%**  
EMAIL OPEN RATE



**11,000+**  
WEEKLY PAGE VIEWS

### Basic \$500/mo

~25,000 avg. impressions/mo

- Run-of-site display ads (300x250 sidebar)
- Avg. 25,000+ impressions/month
- 1 ad creative (CCT provides Canva template)
- Monthly performance report with real numbers
- Listed in CCT advertiser directory (coming soon!)

### Plus \$750/mo

~75,000 avg. impressions/mo

- Run-of-site display ads (300x250 + 728x90 leaderboard)
- Avg. 75,000+ impressions/month
- Up to 3 ad creatives in rotation
- 1 newsletter ad placement/month
- Social media mention (1x/month on Facebook)
- Monthly performance report with real numbers

### Premier \$1,000/mo

~150,000 avg. impressions/mo

- Premium ad placements across all pages
- Avg. 150,000+ impressions/month
- Unlimited ad creatives in rotation
- Weekly newsletter ad placements
- Social media features (4x/month)
- Sponsored content opportunity
- Priority placement & dedicated account support
- Monthly performance report with real numbers

### Newsletter Add-On \$150/mo

~25,000 avg. impressions/mo

- Direct to Inbox, Direct to Results
- Available standalone or bundled with any package. 47.8% open rate, 9.09% CTR 3x industry average

**Tell us about your business and goals. We'll create a plan that connects you with our engaged local audience.**

- **Free consultation — no commitment**
- **Custom packages available**
- **Transparent, straightforward pricing**

Impression estimates are based on typical monthly averages. Performance varies by season and news cycle. Every advertiser receives monthly reports with actual impressions, clicks, and placement details so you always know exactly what you're getting.



**Advertising@ClarkCountyToday.com | ClarkCountyToday.com**